Olivia Schmidt

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Education	
Université Laval, Québec, QC Intensive French Summer program	2024 - 2024
University of South Florida, St. Petersburg, FL Master of Science, Learning Design and Technology GPA: 4.0	2022 - 2023
University of South Florida, St. Petersburg, FL Bachelor of English, Writing Studies GPA: 3.98	2019 - 2022
Florida Virtual School GPA: 4.5	2018 - 2019
St. Petersburg College , St. Petersburg, FL Dual-Enrollment Student GPA: 4.0	2016 - 2018
Superior Collegiate High School , Clearwater, Florida GPA: 3.9	2016 - 2017
Achievements	
USFSP Scholars Gold Award	
USFSP Career Innovation Scholars	
Bright Futures Academic Scholars Award	
Community Service	
Morrin Centre, Québec City	2024 - Present
Assistance in children's summer programs	
Plato Academy Charter Schools	2020 - 2021
Classroom/resource room support	
Poynter Institute for Media Studies Assistant to Wendy Wallace	2019 - 2020

Skills

Hard Skills

Software: Articulate Presenter, Storyline, Adobe Captivate, Blender, Photoshop, Lightroom

Soft Skills

Communication: Proficient in many styles of documentation, blogging, and Internet research

Work Experience

USF Esports, Esports Supervisor

- Producing competitive and casual streams to USF Esports Twitch channel across many different video games.
- Maintaining a safe environment for all Intramural and Sport Club participants, including players, coaches, spectators, and fellow employees during competitions.
- Providing home event coverage for esports clubs on the weekends (games, seminars, tournaments, etc.)
- Promoting activities and job opportunities through various marketing and tabling events.
- Implementing and supervising community night events either in person or virtually.
- Moderating of USF Esports Discord based on specific policies and rules for server members.

USFSP College of Education, Student Assistant

Answering all incoming calls to the Dean's Office and retrieving voicemail daily.

- Occupying the front desk and responding to all in-person traffic.
- Handling paper mail of the staff in the Dean's Office by routing to the appropriate recipients.
- Supporting the overall management of the Dean's calendar, correspondence, and office organization.
- Performing general office administrative tasks as assigned by staff in the Dean's Office and within the College of Education for improved organization and operating efficiencies.
- Attending activities and assisting in the organization of events as assigned, e.g., USFSP's STEM Robotics Summer Camp.
- Ensuring the STEM INQ lab space is neatly organized and the Office of the Dean is left in an orderly fashion.

USFSP College of Education, Graduate Research Assistant

- Assisting with manuscript or grant development.
 Searching for and reviewing published literature for STEM & physics education research.
- Assisting with development and evaluation of instructional materials and/or curricula for PI's work with instructional games.

2022 - 2022

2022 - 2023

2019 - 2021

- Preparing materials for submission to organizations, agencies, and community partners.
- Writing proposals for submission to academic conferences related to grant work.
- Writing research reports, papers, or manuscripts connected to research findings and creative activities.
- Managing equipment and facilitating workshops within the STEM INQ lab space.
- Managing partnership with UCF's FIEA; overseeing the development of an educational cybersecurity game for Girl Scouts organization and conducting face-to-face playtests with subjects.

USFSP College of Education, Office Administrative Assistant to the Dean 2023 - 2024

- Managing calendar and schedule for the dean. Planning, prioritizing, and scheduling meetings and appointments. Ensuring compliance with deadlines.
- Providing administrative support for special projects identified by the director.
- Ensuring the smooth operation of the office. Providing administrative support for College of Education faculty and staff. Manage office supplies and equipment, including copier upkeep and shredding coordination. Distributing mail.
- Managing the flow of communications for the director, serving as liaison with other high-level administrative offices and community and other external parties. Managing the routing of documents for the Dean's and or Director's signature when needed.
- Independently composing and drafting written documents and correspondence. Managing all departmental list servers.
- Maintaining faculty records, documents, forms, and schedules. Maintaining a working knowledge of policies and procedures to assist faculty with immediate questions.

Cirque du Soleil, Bazzar, St. Petersburg, FL, Merchandising Sales Associate 2024 - 2024

- Handling the point-of-sale system and processing transactions and payments, including cash and credit card handling.
- Resolving customer complaints and inquiries, providing relevant information, and ensuring customer satisfaction.
- Upselling and cross-selling products and introducing new merchandise.

Atelier Karkass, Webmaster, Saleswoman

- Maintaining and updating catalog website; inventory, product images and descriptions, while optimizing user navigation and site usability.
- Photographing product images in-studio using Sony A6400; responsible for styling, capturing, and editing all product photography for the boutique, as well as ensuring high-quality visuals through Adobe Lightroom and Photoshop.
- Tracking and managing clothing inventory in-house and across resellers.
- Handling front-of-store customer interactions and processing payments.

2025 - Present

Atelier La Pomme, Social Media Manager, Saleswoman

2025 - Present

- Managing all social media content for Facebook and Instagram, including capturing and curating environmental scenes, creating graphics, and product photography.
- Handling front-of-store customer interactions and processing payments.
- Updating website product photography, descriptions, and general upkeep (e.g., promotions of seasons, new collections, etc.)
- Coordinating with local partners (La Coopérative du Quartier Petit Champlain) and stockists (Anne-Marie Chagnon, Canadian Hat, Kollontai, etc.) for cross-marketing opportunities.
- Supporting store opening and closing procedures, including daily cash handling, store cleanliness, and sales logging.